

## GDPR INFORMATION REGARDING THE FANPAGE OF ZGODA.NET SP. Z O.O. NAMED “ZGODA.NET ON FACEBOOK”

1. **The Controller of your personal data is** Zgoda.net sp. z o.o., 28 Efraim Schroeger Street, 01- 822 Warsaw, NIP: 5272726570, REGON:360382008, KRS: 0000536149
2. **Regarding the protection of your personal data**, you may contact the Data Protection Officer appointed by the Controller at email address: [iod@odosc.pl](mailto:iod@odosc.pl) or in writing to the Controller's registered office address.
3. **General information:**
  - The operation of our fanpage complies with the requirements that are contained in Facebook's regulations.
  - The information contained on your profile and the activities resulting from its use are directly administered by Facebook.
  - We only manage your data for the purpose of answering your questions, commenting on your posts and communicating with you within the scope of our business and the content provided by us.
  - We process personal data collected through communication with users only for the purpose of responding to you, if necessary.
  - Your activity related to the use of our fanpage is not archived by us outside of Facebook.
  - We have no control over what data the provider of the social media plugins or pages collects and how it processes it. For information on the purpose and scope of data collection, including the cookies used there, their further processing and use by external providers, as well as your rights and the privacy settings options of these providers, you can refer to the data protection notice of the respective provider: Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA <https://www.facebook.com/privacy/explanation>
4. **The Controller processes the personal data** of persons who:
  - subscribed to the fanpage by clicking on the “Like” or “Observe” icon,
  - posted a comment under any of the posts on the fanpage,
  - sent a message.
5. **Personal data shall be processed for the purpose** of managing a fanpage on the Facebook social network, under the terms and conditions specified by Facebook and informing through it about the Administrator's activities, promoting the District, various events, building and maintaining a community related to the Administrator and for the purpose of communication through the available Facebook functionalities

(comments, chat, messages), (legal grounds of Article 6(1) (c) and (e) of the GDPR). Your personal data may also be processed on the basis of a separately granted consent to the extent and for the purpose specified in the content of the consent and for the time until the consent is withdrawn (legal grounds of Article 6(1) (a) of the GDPR) or for the purpose of asserting claims (legal grounds of Article 6(1) (c) and (f) of the GDPR - legal interest of the Controller or a third party.

**6. The Controller shall process the following personal data:**

- basic identification data (usually including first and last name) to the extent published by you on your own Facebook profile,
- data published by you on your Facebook profile,
  - your profile picture (through which, in some cases, we can learn about your image),
  - other images (which may also depict your image) resulting from the fanpage-user relationship. Uploading of photos under our posts is voluntary on your part,
  - the content of your comments and the content of your communication via Messenger;
    - anonymous statistical data on the visitors of the fanpage available through the “Facebook Insights” function provided by Facebook in accordance with Facebook’s unchangeable terms of service, collected through spyware files (known as “cookies”), each of which contains a unique user code that can be linked to the connection data of users registered on Facebook and which is downloaded and processed when the fanpage is opened.

**7. Data recipients:**

As far as the fanpage is concerned, due to the nature of Facebook, information about the fanpage’s followers, likes, as well as the content of comments, posts and other information provided by users is public.

**8. We may share your data with the following categories of entities:**

- entities we use to process your data with whom we have entered into a personal data processing outsourcing agreement;
- entities to whom we are obliged to provide your data under applicable law;
- to the owner of the social networking site Facebook under the non-modifiable data rules set out by Facebook available at <https://www.facebook.com/about/privacy>.

**9. At the same time, we would like to inform you that we do not transfer your data outside the European Economic Area**, subject to the transnational nature of the data flow within Facebook. Facebook may transfer your data outside the European Economic Area. At the same time, we would like to point out that Facebook is EU-US-Privacy Shield certified. As part of the agreement between the USA and the European Commission, the latter has stated an adequate level of data protection for companies with Privacy Shield certification.

**10. Your data will be processed for the period necessary for the purposes indicated:**

- in the case of user information that we hold in private messages, it will be stored for the duration of our response to you, not exceeding 1 month;

- in the case of information we hold as part of the comments you provide, it will be available on our site until the author deletes it;
- your personal data collected by Facebook i.e. history of posts, history of activity in the Messenger app, history of activity via the Instagram app is subject to retention under the terms of Facebook's terms and conditions;
- data processed on the basis of the Controller's legitimate interest will be processed until you effectively lodge an objection or this interest ceases,
- statistical data concerning visitors to the fanpage available through the "Facebook Insights" function will be processed for the duration of the availability of this data on Facebook of 2 years;
- data processed on the basis of consent will be processed until consent is withdrawn.

#### **11. Rights of data subjects:**

You are entitled to:

- the right to access your data and to receive a copy of it;
- the right to rectify (amend) your data;
- the right to erasure of your data;
- the right to restrict processing of your data;
- the right to object to processing of your data;
- the right to data portability;
- the right to withdraw consent at any time;
  - the right to lodge a complaint with the President of the Office for Protection of Personal Data, based in Warsaw, 2 Stawki Street.

Provision of data is voluntary; however, the consequence of failing to provide data will be the inability to browse the fanpage or leave comments.